

# Video: How brands are reimagining customer experiences with the Alexa Connect Kit

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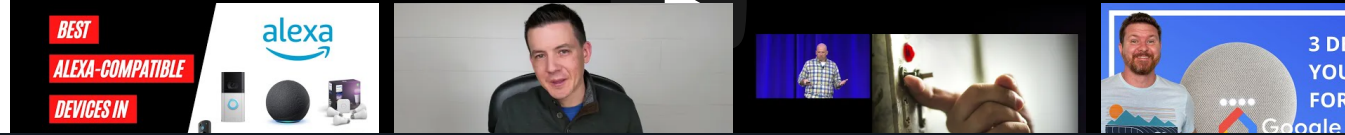



Alexa Connect Kit (ACK) is a managed service from Amazon that makes it easy to connect your product to Alexa, and deliver voice-forward experiences for your customers.

With ACK, you don't need to write an Alexa skill, manage a cloud service, or develop complex network and security firmware to connect your product to Alexa. Instead, you integrate an ACK hardware module into your product -- and presto! ACK provides the managed services, software, and tools you can use to develop and manage your Alexa-connected products on an ongoing basis.

Watch this short video to discover how leading brands like Globe Electric, Hamilton Beach, Sharp, Vornado and Lasko use ACK to develop new experiences for their customers quickly and easily.


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 German (Deutsch)

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Use the New Espressif Development Kit for Alexa Connect Kit (ACK) to accelerate the development of your Alexa-Connected devices

Introducing the Alexa Connect Kit

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