

# Authorized Test Labs (ATL) now Generally Available for Alexa Built-in Devices

Abdul Khan May 08, 2020

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Today we are excited to announce the general availability of Authorized Test Labs (ATL) for Alexa Built-in devices, allowing device makers and solution providers to work directly with Authorized Test Labs for Alexa Built-in certification and testing.

The [Alexa Built-in testing and certification process](#) helps device makers building commercial products with Alexa Voice Service deliver a delightful voice experience for customers. Previously, all certification testing was performed through our facilities in the United States. Now, with several ATLs to choose from, device makers can work directly with an ATL to simplify and expedite the testing and certification process.

## Working with leading testing labs

We worked with leading testing labs to ensure every ATL meets the requirements for the Alexa Built-in testing and certification process and is compliant with ISO 17025 for testing and calibration laboratories.

As Brett J. Day, Lab Supervisor SE GLOBAL SVCSL, Spirent explains: *"As an Authorized Test Lab (ATL) for Alexa Built-in devices, Spirent can now help developers streamline the path to certification and reduce time to market while assuring their product delivers the high quality and consistent experience that Alexa customers expect. Testing is conducted at the Spirent performance center, our state-of-the-art lab facility that provides a range of audio quality and acoustic test services. With technical expertise that is trusted by flagship devices and favorite brands around the globe, Spirent's years of experience can help device makers identify and resolve any issues early and quickly."*

Authorized Test Labs for Alexa Built-in are currently available for device makers in North America,

German (Deutsch)

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- Spirent
- AST Technologies

### Europe

- Dekra
- CETECOM
- Eurofins
- TUV Rheinland

### Asia-Pacific

- PAL Acoustics
- Allion
- Microtest

## Simplifying testing and certification

We piloted Authorized Test Labs with Alexa Built-in device makers last year, and heard from customers that ATLs simplify testing, reduce certification timelines, and accelerate time to market:

*Evan Liu, Audio Design Engineer, LC Future Center states "We have been using PAL Acoustic's services to certify our Alexa for PC projects. We found it much more efficient and effective to work through an ATL in our local region. Working with a local ATL not only reduces the cycle times we had shipping samples to California, but also lets our engineers and supply chain partners quickly investigate bugs and provide fixes. We can now immediately make changes based on PAL's feedback. This lets us complete certification in as little as five days which accelerates our time to market."*

## Getting started

To get started, select an ATL at [Authorized Third-Party Labs](#), and navigate to their website to get more details on process and pricing. After an ATL works with you to confirm your device meets certification requirements, the ATL will submit your certification test report to Amazon for final approval.

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